

Accelerating Digital Transformation Through Network Visibility

ACCESS. MONITOR. ANALYZE.

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Application Engineer



Law's of Exponential Growth

MORE COMPUTE. MORE DATA.



- Moore's Law
- Neven's Law
- Dator's Law

Law's of Exponential Growth

MORE COMPUTE. MORE DATA.

2019 This Is What Happens In An Internet Minute



Connecting the dots – Global Market

THE WORLDS MOST VALUABLE RESOURCE IS NO LONGER OIL, BUT DATA



Connecting the dots....

MORE DATA. MORE \$.

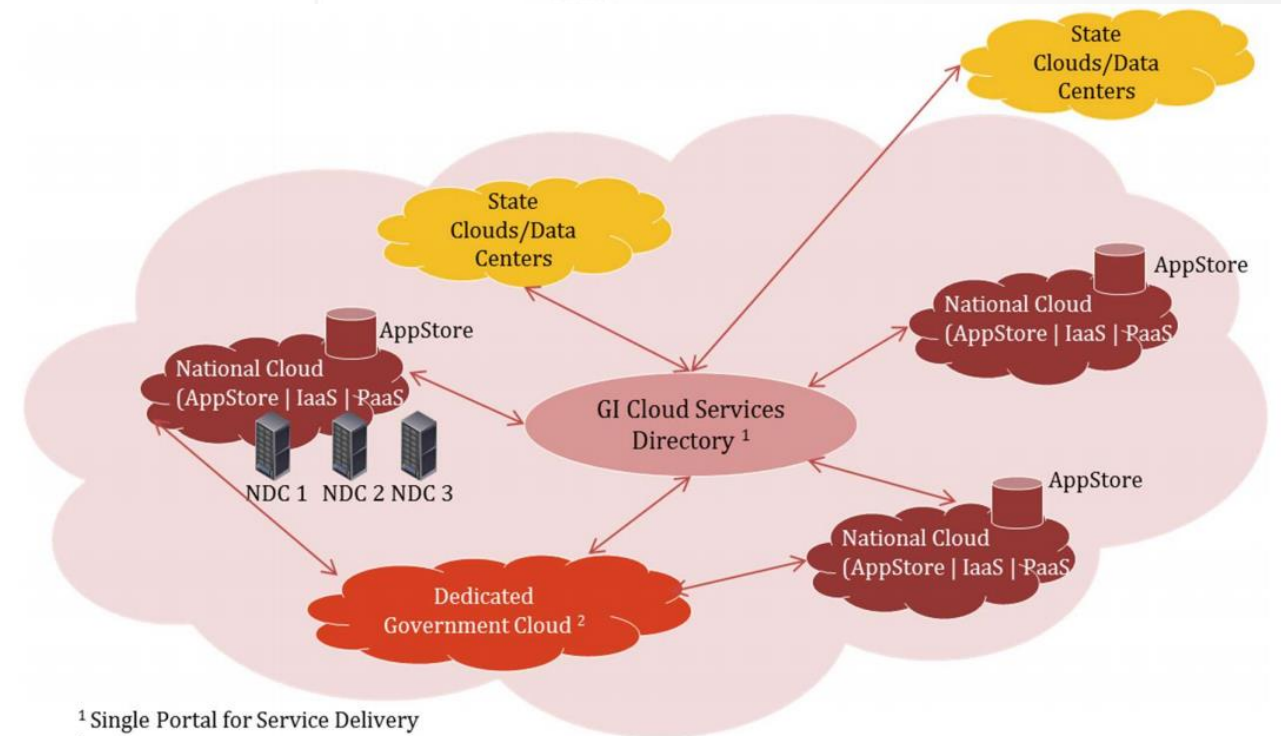
TECH

Alibaba breaks Singles Day record with more than \$38 billion in sales

Signs of Change in Domestic Market

GOVERNMENT & PRIVATE INITIATIVES

- Digital India
- e-Governance
- Data Localization
- Smart cities & State Datacenters
- GI-Government Cloud
- Upcoming Tier-4 Datacenters



¹ Single Portal for Service Delivery

² Built by private cloud providers

Connecting the dots....

THE WORLDS MOST VALUABLE RESOURCE IS NO LONGER OIL, BUT DATA

UPI records 1.15 billion transactions in October

Amazon, Flipkart generate Rs 19,000 cr in festive sales, Flipkart takes lead

Role of Visibility in Digital Transformation

FOGS & CLOUDS DEMAND VISIBILITY



AI & ML



EDGE COMPUTING



INTERNET OF THINGS
(IoT)



Cloud/Multi-Cloud



SECURITY



Security & Operational Challenges

Protection used to be easier

THE NETWORK PERIMETER IS VANISHING



Application
Performance
Monitoring



Threat &
Vulnerability
Identification



Identity &
Access
Management



Data Protection
& Loss
Prevention



Compliance



Infrastructure
Protection

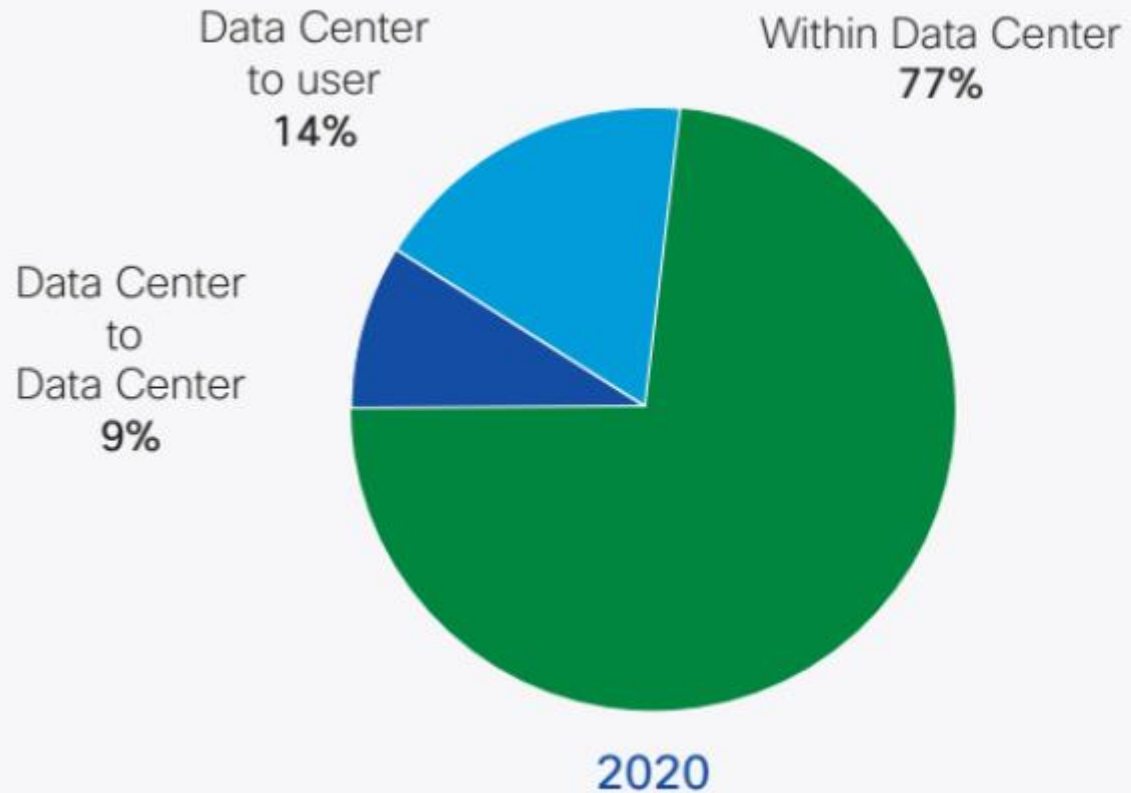
Then

- Own infrastructure
- Global locations
- On-prem dedicated security and analytics tools
- Virtual compute infrastructure

Now

- Public and private clouds (i.e. shared infrastructure)
- Mix of physical and virtual analytics and security tools
- Elastic load and scale
- Dynamic infrastructure
- Many more internet-enabled devices
- More advanced WAN technologies (i.e. SD-WAN)
- Distributed multi-tier applications and services

East to West Traffic Analysis



Source: Cisco Global Cloud Index, 2015-2020.

A Within Data Center (77%)



Storage, production and development data, authentication

B Data Center to Data Center (9%)



Replication, CDN, intercloud links

C Data Center to User (14%)



Web, email internal VoD, WebEx...

Security Breach – “hacky hack hack”

A teenager reportedly hacked Apple and stole tons of information

1 bn records compromised in Aadhaar breach since January: Gemalto

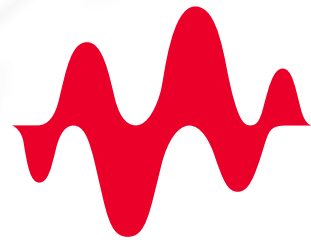
Keysight's Network Visibility Solution

SEE EVERYTHING ON YOUR NETWORK

- Reduce in false positives
- Reduce hardware & tooling Costs
- Reduced network downtime
- Increase efficiency of security & monitoring tools



Thank You!



KEYSIGHT
TECHNOLOGIES